

CIA RODRIGUEZ

SOCIAL MEDIA MANAGER

CAREER OBJECTIVE

I am a results-oriented social media manager seeking a full-time position where I can apply my knowledge and skills for professional growth.

CORE SKILLS

- SEO and Google Analytics
- Social media strategy
- Digital marketing
- Web content development
- Copywriting
- Blogging
- Project management

CONNECT WITH ME!

Mobile: 123-456-7890
hello@reallygreatsite.com
www.reallygreatsite.com
123 Anywhere Street, Any City
Facebook: @reallygreatsite
LinkedIn: @reallygreatsite

EXPERIENCIA LABORAL

SOCIAL MEDIA MANAGER

McDowell Digital Media | Feb. 2013 to present

- Developed a social media strategy to increase unique visits to the company website
- Spearheaded a viral campaign for a client's product launch

SOCIAL MEDIA SPECIALIST

BAKS Media Group | Apr. 2012 to Jan. 2013

- Managed client social media accounts
- Created social media posts following a content calendar schedule
- Increased page likes and engagement by up to 30%

EDUCACIÓN

QUARKWOOD COLLEGE

Social Media Marketing Certificate

- Years Attended: 2015 to 2016
- Widened skill set by learning about SEO, paid search, web analytics, WordPress blogging, web design, and community management

MCDOWELL UNIVERSITY

Bachelor of Arts in Mass Communication

- Years Attended: 2009 to 2013
- Graduated magna cum laude with GPA of 3.9
- News Editor, The McDowell Mirror, student publication of McDowell University

RECONOCIMIENTO

- Best Product Launch Campaign
National Digital Marketing Circle Awards 2014
Algies Bay, Rodney
- Achiever for Q4 2012
BAKS Media Group Employee Awards,